



2018 Vendor Form

As a USATF certified and Boston Marathon qualified course the Santa Rosa Marathon hosts more than 6,000 athletes from across the United States, including competitors' friends and family along with local fans of endurance sports. Expo and race attendance is expected to be 10,000 people.

Important Expo & Post Race Festival Details

Packet-Pickup Expo Location:

Sports Basement
1970 Santa Rosa Ave
Santa Rosa, Ca 95407
(707)-215-5460

Packet-Pickup Expo Dates/Hours:

Friday, August 24, 2018 Hours: 3:00 pm to 7:00 pm

Saturday, August 25, 2018 Hours: 10:00 am to 6:00pm

Post-Race Festival Location:

Old Courthouse Square
600-636 4th St.
Santa Rosa, Ca 95404

Post-Race Festival Date/Hours:

5k/10k- Saturday, August 25, 2018 Hours: 8:00am to 12:00pm

Full/Half- Sunday, August 26, 2018 Hours: 7:00 am to 1:00 pm



Vendor Expo Set-Up Hours:

Friday, August 24, 2018- 9:00 am to 2:00pm
(Packet Pick-up)

Friday, August 24, 2018- 2:00pm to 7:00pm
(5k/10 Post Race)

Saturday, August 25, 2018 - 4:00 pm to 8:00 pm
(Full/Half Post Race)

Sunday, August 26, 2018 - 4:30 am to 5:00 am
(Full/Half Post Race)

The Post Race Festival is outdoors in an unsecured area, though patrolled by security guards, and set up the night before is at the vendor's risk. Set up will be from 4:00 pm to 7:00 pm the day before the race. Finish line exhibitors must supply their own equipment (tents, tables, chairs, power.). Setup on race day must be complete before 5:00am, the finish line area will be closed to cars after this time. Vendors will need to supply all items needed for the finish line expo (tables, chairs, power, etc. will NOT be provided).



Credit Card Authorization:

Name on Card: _____ Signature: _____

Card Number: _____ Exp:CVC Code: _____

Check Payment:

Check # _____ Payment Amount
Enclosed: _____

****Booths will be assigned by True Grit Running LLC on a first come, first serve basis. For any questions on booth availability please e-mail Jocelyn.srmarathon@gmail.com**

Insurance Requirements:

General Liability/Excess Liability: \$1,000,000 per occurrence for bodily injury, personal injury and property damage. Workers' Compensation and Employer's Liability: Proof of Workers' Compensation & Employer's Liability is required. If you have no employees, you must sign a Declaration of Non- Employee Status. (Click here for form) Automobile Liability: If an automobile is part of your exhibit, please include \$1,000,000 per occurrence for bodily injury, personal injury and property damages. Additional Insured: The following entities shall be named: True Grit Running, LLC, The Santa Rosa Marathon, Old Courthouse Square and City of Santa Rosa, employees, agents and volunteers as additional insured. If you have not included your certificate of insurance (COI) when returning this form please email it as soon as possible to jocelyn.srmarathon@gmail.com.

The COI MUST BE RECEIVED NO LATER THAN AUGUST 1ST 2018. NO EXCEPTIONS!



**** Please read all instructions carefully, as they have been developed to ensure athlete and spectator safety, as well as a successful expo for race management and exhibitors.**

Space Assignment: See the scheduled times above for check-in and set up. Exhibitors shall be arranged so that they will not obstruct the walkways or general view and will not obstruct the exhibits of others. All booth and exhibit materials must fit within the dimensions of the 10X10 booth space purchased. Please do not extend your display or product information into the aisles.

Operation: Each exhibitor will keep their exhibit open and staffed at all times during Expo hours. Management reserves the right to restrict an exhibit to minimum noise level and to suitable methods of operation and display of materials.

Forfeiture of Space: Management reserves the right to sell or use any space should any exhibitor's space remain unoccupied on the opening day by 2:00pm.

Occupancy and Dismantling: Each exhibitor is solely responsible at its own expense, for installing and dismantling its own products and displays. The exhibitor shall return the space in the same condition as received. All trash is to be placed in the appropriate recycling or waste dumpsters by the Exhibitor before leaving the event.

Products and Exhibits: Management reserves the right to restrict the sale or display of any item that it deems objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. This restriction includes persons, things, conduct, printed matter, or any other item of character which Management considers objectionable for health and safety reasons, is in conflict with sponsor or other agreements, or for any reason Management deems is not in the best interest of the event. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.

Exclusivity Clause: Some event sponsor agreements include exclusivity of product line at the expo. No other company that is competing with exclusive sponsors may exhibit under their brand or sublet from another exhibiting company. True Grit Running LLC reserves the right to refuse exhibitors that may conflict in any way with the existing sponsors. Current exclusivities include Blood Centers of the Pacific, Heart and Sole, and DeLoach Vineyards.

Fire, Safety, & Health Regulations: Exhibitors agree to comply with local, city and state laws, ordinances and regulations, and the regulations of the owner covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety guards and devices where necessary. Necessary fire protection shall be taken by Exhibitors.

Subletting of Space: Exhibitors may not assign, sublet, or apportion the whole or any part of the space assigned; or, have representatives, equipment, or materials from any firm other than his/her own in the exhibit space without written consent from Management.

Liability Exclusion: Management will take responsible precautions to safeguard Exhibitor's property. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other cause beyond its control. Exhibitor agrees to indemnify, protect, defend, save and hold harmless Management, its officers, directors, and organizers, agents, representatives, sponsors or employees of the above from all claims demands, damages, and liability of whatsoever kind of character requested by any person or persons on account of damages to property or the leased premises arising out of the use of Exhibitor's leased premises by Exhibitor, or the negligence or willful misconduct of Exhibitor or its agents, employees or invitees or a breach of this contract by Exhibitor or its agents, employees or invitees. The Exhibitor, on signing the Terms Agreement at booth purchase, expressly releases the aforementioned from all claims for loss, damage, and/or injury.

Inability to Perform: If Management should be prevented from holding the Santa Rosa Marathon (SRM) or if it cannot permit Exhibitor to occupy his/her space due to circumstances beyond its control, including but not limited to flood, strike, civil disobediences and acts of God, Management will refund 25% of booth cost less the proportionate share of exposition expenses.

Rules and Regulations: Management shall have full power in the interpretation and enforcement of all rules contained herein to make such further rules and regulations as it shall consider necessary for the proper conduct of the SRM to benefit the general public and its customers.

Food, Alcoholic Beverages, Bottles & Cans: No food or alcoholic beverages are permitted for sale at the Expo grounds unless licensed by Management and the County Board of Health to sell same. No glass bottles are permitted. All beverages must be served in paper or recyclable plastic cups.

Animals and Pets, with the exception of service animals, are not allowed on the expo grounds at any time.

If not uploaded upon registration, you must agree to send your certificate of Insurance(COI) before the date of August 1, 2018. If not completed you will be taken off of our registration list.

X _____

Date: _____



FOR SANTA ROSA OFFICE USE ONLY – APPROVAL CONFIRMATION SECTION

Signed: _____ Amount Paid: _____

Process Date: _____ Payment Type: _____